

Georgios Lazaridis

Full-Stack Web Developer

Email: glazari27@gmail.com | Phone: +48500077957

Date of birth: 27.02.1995

Location: Wrocław, Poland

Professional Summary

Full-stack developer and founder of Coded Letter, combining a Fine Arts background with production work across headless commerce, custom WordPress ecosystems, React applications, automation, and product R&D. I work with agencies, studios, and direct clients to ship maintainable digital products such as Superfunky.pro, hex-to-rgb.com, Shroom4you.com, and long-running B2B and B2C platforms. My work focuses on SEO, performance, accessibility, server management, and long-term technical ownership.

Experience

Founder & Full-Stack Developer — Coded Letter

Remote | 2026 – Present

- Founded a one-person web development studio focused on modern digital products, custom platforms, and long-term technical ownership.
- Built and evolved products including Superfunky.pro, PlantGuardian, hex-to-rgb.com, open-source WordPress plugins, and creative hardware experiments.
- Manage roughly 20 headless WooCommerce stores running on the Superfunky.pro solution, covering delivery, maintenance, and iterative improvements.
- Grow the studio through open-source publishing, prototyping, and direct community building.

Full-Stack Developer — Art Open

Wrocław / Remote | 2020 – Present

- Contribute to a six-year B2B and B2C collaboration, owning delivery from company platforms to custom client applications.
- Migrated the company website from Joomla to Gatsby and Decap CMS, later introducing the Superfunky.pro headless architecture.
- Delivered 20+ client projects while driving research, SEO, and cost optimization through open-source tooling and lean infrastructure.
- Lead work around the Promotron e-commerce platform and broader microservice delivery across WordPress, React, Python, PHP, and 3D or animation workflows.

Headless WooCommerce Developer — Shroom

Remote | 2022 – Present

- Support a long-running B2B collaboration focused on WooCommerce, headless architecture, and React-based storefront delivery.
- Built and continue to manage the hosting stack, WooCommerce backend, and Gatsby storefront frontend for Shroom4you.com.
- Improved the platform with ongoing performance work, maintenance, and operational ownership.
- Help grow discoverability through SEO and GEO/LLM optimization aligned with the brand's content strategy.

Full-Stack Developer — e-multicontent.pl / IV Group

Remote | 2018 – Present

- Introduced a modern Gatsby and Decap CMS application backed by Node.js, replacing older maintenance-heavy web service patterns.
- Reduced operational costs by moving publishing and content workflows onto an open-source-first stack.
- Set up streamlined editorial and deployment flows using Decap CMS, GitHub, and Netlify.
- Maintain long-term publishing and marketing platforms including e-multicontent.pl, let-pr.com, and related properties.

WordPress & WooCommerce Developer — Świeża Strona

Wrocław / Hybrid | 1-year collaboration

- Worked across B2B and B2C engagements, delivering custom WordPress and WooCommerce implementations.
- Built plugins, tailored themes, and project-specific solutions for around 20 client websites and commerce platforms.
- Developed a Next.js helpdesk platform and supported Python, shell, server administration, and security-oriented technical work.
- Contributed to projects for brands such as Organic Series, Triples, and BBG.

Web Performance Consultant — Logicaltrust

Remote | Contract

- Delivered a focused B2B optimization contract for a Ruby and Jekyll website.
- Improved front-end performance bottlenecks across templates and assets.
- Reached a 100 PageSpeed score through targeted performance tuning and cleanup.
- Provided a lightweight, maintainable result without rebuilding the existing site stack.

Freelance Web Developer & Designer — Self-employed

Remote | Mar 2018 – Present

- Worked independently since 2018, building websites, e-commerce experiences, and custom digital products alongside long-term collaborations.
- Combined design and engineering experience while finishing a Fine Arts degree at ASP in Poland.
- Delivered end-to-end project work spanning discovery, implementation, optimization, and client communication.
- Used self-employment as the foundation for both direct freelance work and later product-led studio initiatives.

Education

Bachelor of Fine Arts, *Graphic Design* — Eugeniusz Geppert Academy of Fine Arts (Jun 2015 – Jun 2018)

Digital Arts — Athens School of Fine Arts (Oct 2018 – Jun 2020)

Skills

JavaScript

React.js

Next.js

Gatsby.js

TypeScript

Node.js

WordPress

WooCommerce

PHP

Python

Firebase

Google Cloud Platform

AWS

WPGraphQL

REST APIs

GraphQL

Vite

Decap CMS

SEO / GEO

Accessibility (WCAG)

Automation & DevOps

Git / CI-CD

Performance Optimization

Server Management

Figma

Languages

Greek (Native), Polish (Native), English (C2)

Interests

Building open-source tools, robotics, science, nature, traveling, graphic design, animation, and creative technology experiments